



November 2017

HOW TO SET UP  
YOUR BUSSINES

DO AND DONTS ON A CV

INSPIRATION OF SUCCESFULL  
PEOPLE

AND MORE GAMES

# Young Entrepreneur

# SUCCESS STORY

During my life I always asked myself question: 'what is the recipe for success?' I always wanted to become someone who can create who, can change something in this world. Who can give people happiness but also to find happiness for myself. It wasn't easy to find a way, I thought a lot, what I really like, what make people happy, what gather people together. All my life

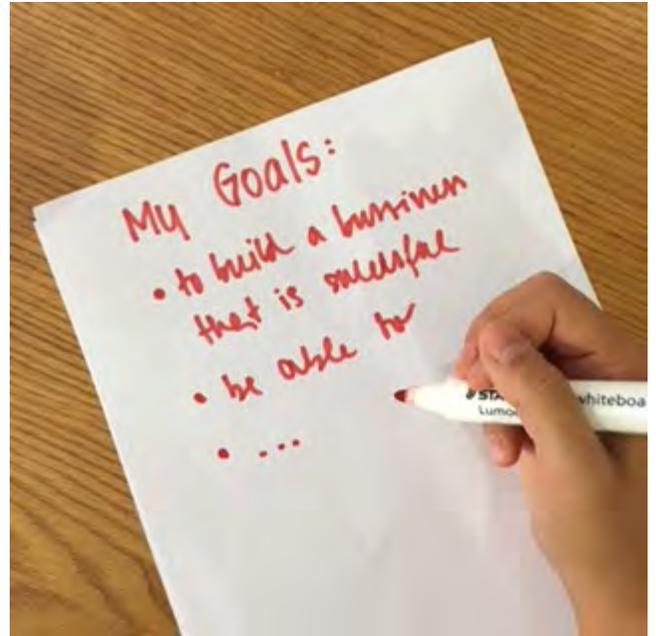


I loved to cook. It was my passion since I was a child. I spent hours in the kitchen with my mum and always loved to see people's faces when they ate something I prepared. So I found a way. I decided to open restaurant. I could be myself there, every morning I woke up I went to my restaurant I spent there whole day and after work I haven't felt tired, I felt satisfied. I enjoyed what I was doing. My restaurant had more and more customers, it gave me more and more money so I could open more and more restaurant. More and more restaurant gave a lot of money, but it's not money what is the most important. The most important is to wake up in the morning with mind 'I go to do something what I love, I go to turn somebodies life into something more enjoyable' this mind gives me everyday motivation to work. But to be honest it's not work for me. For me it's life. In my opinion it's a recipe for success. To find something what you love to do, what you are good at. To become in this as good as possible and to not lose motivation. The way to become successful is to do what you love not what you have to do.

KRZYSZTOF KAZMIERCZAK

# HOW TO START A BUSSINESS

Maybe you have an idea about starting your own bussiness in your head, but actually you may not know where to start and which steps should be the first ones. So today, we are going to discuss this topic and we will suggest the first steps you should take and also we add several tips and reccomendations you should think about before or when starting a bussiness.



One of the first things to do when starting a bussiness is visualization which is really important. You know, you have to be clear about what you want to do and be concrete and exact with it. You should like take a paper and write down your thoughts, then set up your goals which you would like to accomplish. After that, it is important to visualize your future bussiness, so you know how you want it to look like exactly.

You may answer for example these questions:

**How do I want my bussiness to look like?**

**How much money do I want to earn?**

**How many hours per week do I want to actually work?**

**What is my target market?**

**Whom I am talking to?**

**Should I make a bussiness plan?**

Another step you can consider to make is learning from others. If you don't know exactly what do you want your business to look like or you don't know how to start exactly, you can apply for a job in a similar company to which you would like to have in the future and see how does it work for someone else.

Also, you can prepare the materials and maybe devices you are going to need to start your business, e.g. computers, questionnaires, documents, and other papers and stuff like this.

If you want to start a business on your own, I think it is really important to show the world what do you do. For example, you can start a blog/website or a social media page about your future business.

Share your knowledge, your thoughts and try to attract your target market, so you can see if there are people who are into this or is it useless.

If you do this, you can find if it is the right thing for you to do or maybe you should try something different. It's like a "warm up" period - just start with some basics before you actually go straight into full-fledged business mode.

So yeah, that's it. I hope these can help you with starting your own business at least a bit. Maybe you realized something and now you are more certain about what you actually want to do and what are the first steps you should take.

Kateřina Kudláčová

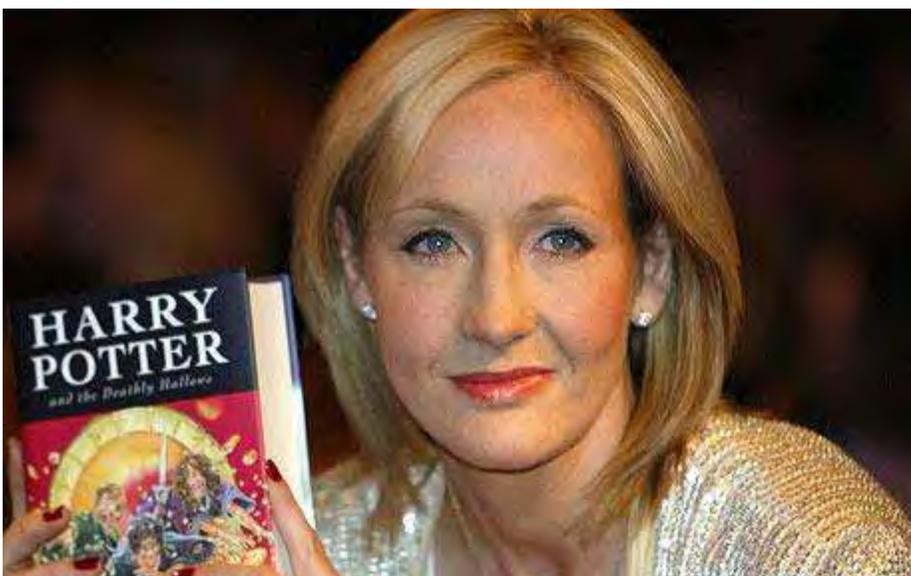
# Inspiration of successful stories

This story is very interesting because I want to introduce just 10 years old Matúš Pokorný is only boy from Slovakia. Matúš was s a brother with disease he needs all life care. Their mother cannot offer all time buying a diapers for his brother. When Matúš cannot offer a bought to much soap, but he was making it...once his toys fall down to soap during making of. He discover that this can besuper motivation how to make childrens washing their hands. Few year after he make it happened. He has started selling the soap with little toys inside. The money from his selling he using for dipers for his brother. He won LEAF Award 2016 with this idea. What LEAF Award is? the LEAF non-profit organisation awarded outstanding youth who are active, fulfilling their dreams and helping those around them. For the second consecutive year, the awards – together with opportunities within the programme of actual support – went to three people aged between ten and sixteen who have interesting projects, ideas and creativity.



Second story is about succesful story is about J.K. Rowling. Famous autor of Harry Potters story. She become from rags to riches.Rowling knew she was destined to be a writer. What she didn't know, was how difficult her road to success would be. And how much it would cost her. Rowling's mother passed away when she was 25, six-months after she had begun to note down the storyline of Harry Potter on the dozens of napkins she would find on table-tops. Rowling often equates the death of her mother to the death of Harry's parents- James and Lily Potter- which can be seen at how intricately she's given voice to the haunting pain of a child yearning for the departed.

However, Rowling was always looking for new beginnings and following her mother's death, she packed up her little suitcase and started afresh at Portugal,where she taught English for a few years. This was when she met Jorge Arantes and felt the beginning of a torrid love story. Soon after, she became pregnanand moved into a small apartment with Aramother.However, tides were shifting for Rowling. She miscarried, but the couple still decided to hold on to one another and exchanged vows in October, 1992. The following year, she gave birth to her daughter Jessica, in the month of July. Despite this, her marriage with Jorge was becoming progressively rockier, and thirteen months later they filed for a divorce. Things didn't fare any better when she did complete the manuscript, with most of the top publishers shutting the door in her face. Broken and exhausted in a cramped apartment and her daughter lying in a worn-out pram next to her, Rowling had admitted that she had considered the possibility of suicide, a few times.



# Do's and Don'ts on a CV

The first impression is the most important as people say. Although, when it's applying for a job, the first impression is the CV.

There are so many skilled and talented people that couldn't achieve to get their dream job, not because they didn't deserve it, but due to their bad CV.

First of all, your full name (and not your nickname) has to be at the top, written with capital letters. Under your name you have to write your contact informations, like your phone number and your email. Your address is not necessary. After you will write for what position you are applying, so they can understand that you know what you want.

Here we come to the experience and education part. You should write first the most impressive of them. In education you ought to write your degree and your formal and non-formal education. In experience you can write every single job that you have done in the past, because everything matters, but don't add job experience from something that you worked just for 5 days for example.

Then add the languages you speak. Your mother language and the foreign languages you know and the level of knowledge. Don't write languages you're not able to speak because in the interview, probably they will ask you to speak. Remember that if one thing in your CV is lie, then everything is lie. Then you talk about your hobbies.

Don't write something just to impress them.

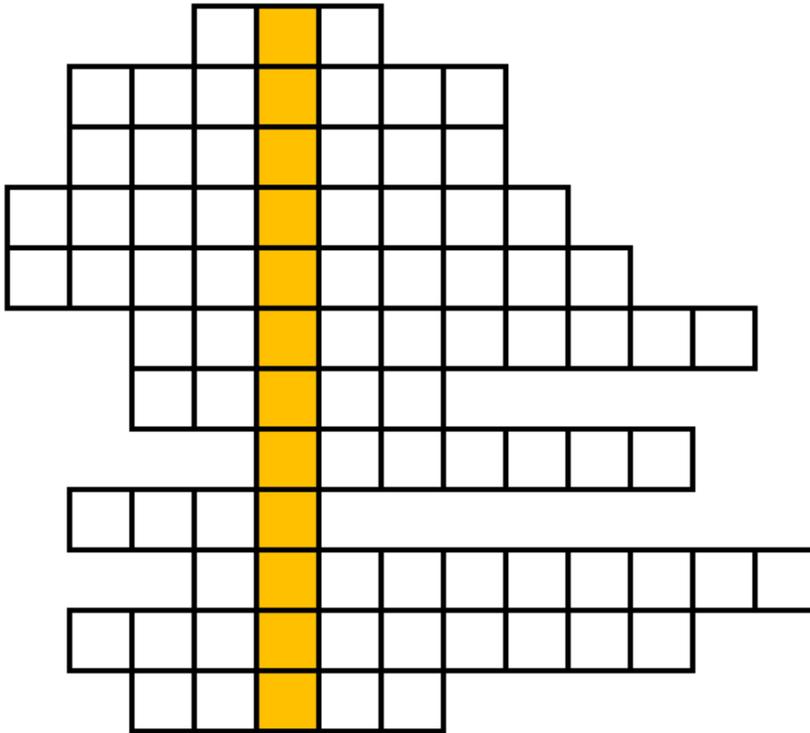
So in the end it's not need to add references but you can say "References available upon request." We shouldn't forget that usually companies ask for a picture of you. So if it's requested, you ought to add a portrait picture of yourself. It has to be a serious one without anyone else except you.

Finally you can complete your CV with a cover letter, that has to be before your CV. In your cover letter, you should tell them why you are applying and that you know the company. The main reason is to sell yourself.

These are all you need for your CV. We wish you good luck!

Katia Mitokou

# CROSSWORD



1. When you are starting new business do you need to predict the risk of bankrupt?
2. How do you call people/company who support your idea financially?
3. Your face on paper?
4. Where are you invite once your CV get reviewed?
5. How do you call a person who reaches of his goals?
6. What do you need to gain in order to find good job?
7. The European Employment Sponsor service?
8. The most well-known mobility program in Europe?
9. What do you need to prepare before you go on Erasmus for young entrepreneurs?
10. What you need for successful business is patience and \_\_\_\_\_?
11. Synonym of job?
12. European Solidarity \_\_\_\_\_?