

BUSINESS BASICS

A man with short dark hair and a light beard is shown in profile, looking to the left. He is wearing a light blue blazer over a white dress shirt. The background is a dark, textured wall with vertical lines. The overall tone is professional and business-oriented.

**DO'S AND
DONT'S ON
A CV**

**SUCCESSFUL
BUSINESS
STORY**

**PREPARING
FOR FUTURE
BUSINESS**

SUCCESSFUL BUSINESS STORY

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Simonas Jovaisas came to the US from Lithuania in 2012 to pursue his childhood dream—but it took a while to get here. The first six times he applied for a visa, he was denied. Finally on the seventh attempt he was approved, but the process lasted two years.

In 2015, after working for various companies in Silicon Valley for years, Simonas decided to start his own business Green Rabbit. In an interview with New York Times, Simonas says that Green Rabbit started as a daydream, a solution to parents who were struggling to consistently find healthy meal options for their children.



“ OPPORTUNITIES
DON'T HAPPEN.
YOU CREATE THEM ”

Initially, the business plan was to have parents order meals online and then they'd be delivered to school. Simonas quickly realized that doing things this way had a lot of costs and not a lot of return, so he switched his model and had the schools be the main customer instead of parents. Now, Green Rabbit delivers more than 20,000 fresh meals to students every day.

PREPARING FOR FUTURE BUSINESSES

As the majority of human beings may probably agree on that tech has been gone so far. There will be still some professions or brands that are already in the field. But some of are will get lost and people probably will not remember them.

Software development is currently one of the biggest market and expected to grow in near future. This field matters since you can enter the business with lower input as expense, you can make a huge output as profit. From e commerce to dating apps, or defence systems to internet of the things, or artificial intelligence to blockchain industry the possible outcome of tech is appealing to many people. Some of are just mind-blown how far tech has been gone, some of are already in the business.

“ EVERY SKILL YOU ACQUIRE DOUBLES YOUR ODDS OF SUCCESS. ”



According to Forbes, registered nurses, retail salesperson, home health aides, personal care aides, office clerks, food preparation and saving workers, customer service representatives will be in the market.

Some new professions are also going to be in the business which do not exist currently such brain implanting, space tourism guideness, space nursing, extinct species revivalist, android relationship counselor, mind transfer specialists. Jobs that will die soon: Travel Agents, Printing Industry, Pilots / Taxi – Uber Drivers, Mortgage Brokers, Broadcasters, Middle Managers

PREPARING FOR
FUTURE BUSINESSES

DO'S AND DONT'S ON A CV

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Today your CV can be your ticket to your next job. It can also be the breaking point of your career. You could be the most qualified candidate by far but fail to get the job because your CV does not meet the expectations of the hiring manager. A good CV is very important. basically, its self promotion to employers that they don't have a clue about you and they get to know you professionally through the piece of paper that's why we have gathered the most important do's and don'ts to help you write the perfect CV!



**“ IN ORDER TO
SUCCEED, WE MUST
FIRST BELIEVE THAT
WE CAN”**

DO'S

It must be only 2 pages. Some studies suggest that the average employer dedicates just 60 seconds to read each CV! Your CV has not to be long to be good and to be hired.

Tailor your CV to the job. Hiring managers are looking for specific skills and competences so generic CV wont assist you rather than adding all your skills and achievements select some of them that perfectly match the role you are applying for. You must create the image of ideal candidate to prove that you will be a good addition to the team.

DO'S AND DONT'S ON A CV

Keep it tidy. You should proofread your CV for spelling or grammatical errors. Furthermore, you must ensure that there is enough space. Outline clearly all the sections and use high quality white or cream paper. Chances are that if a hiring manager sees squashed up CV he even read it.

DON'TS

Tell a lie. Hiring managers execute background checks every time they find a suitable candidate. They also have great experience recognizing lies even the so-called white ones. As a result, you may feel embarrassed during the interview or worse. Even if you get hired, there is a strong possibility that the lie will come back and haunt you.

DO'S AND DONT'S ON A CV



**“ALWAYS DELIVER
MORE THAN EXPECTED”**

Add fluff. If you worry that your CV won't even reach 2 pages you should not include irrelevant information and references. If it doesn't help you to get a job, leave it out.

Mention money. If you start mentioning salary and benefits that you want, it may be seen as arrogant by hiring managers. All the above mentions can wait until the interview stage. Remember, if you are not happy with the proposed salary, you can negotiate or decline the proposal.

Follow these steps and we bet you won't lose. A perfect CV may help you climb the career ladder and find the dream job.

BUSINESS RELATED QUIZ

1. IN MOST EU COUNTRIES, THE HIRING MANAGER CAN'T

- ASK COMPETENCY RELATED QUESTIONS
- ASK PERSONAL QUESTION EG. IF THE EMPLOYEE HAS A CHILDREN
- DO BACKGROUND CHECK BASED ON THE CV

2. ...% OF START-UP BUSINESS FAIL THE FIRST YEAR

- 20%
- 50%
- 65%

3. THE MOST COMMON MISTAKE THAT START-UP BUSINESS MAKE

- THEY DON'T HAVE A BUSINESS PLAN
- THEY DON'T CALCULATE THE COSTS CORRECTLY
- THEY HIRE A LAWYER

4. ACCORDING TO STUDIES MOST HIRING MANAGERS ARE LOOKING FOR EMPLOYEES WITH

- HARD-SKILLS
- SOFT-SKILLS
- NONE OF THE ABOVE

5. THE EUROPEAN EMPLOYMENT SERVICES ARE

- AN SERVICE THAT HELPS EU CITIZENS FINDING A JOB ACROSS EUROPE
- IT DOESN'T EXIST ANYMORE
- IT'S A PRIVATE COMPANY

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BUSINESS RELATED QUIZ

6. THE WTO WAS FOUNDED IN

- ◆ 1969
- ◆ 1995
- ◆ 1985

7. WHAT MAKES A BUSINESS SUCCESSFUL

- ◆ A GOOD TEAM WITH GOOD IDEAS
- ◆ CAPITAL AND MARKETING STRATEGIES
- ◆ ALL OF THE ABOVE

8. THE MOST COMMON MISTAKE THAT PEOPLE DO DURING INTERVIEWS

- ◆ TELLING LIES
- ◆ BEING DIRECT AND STRAIGHT FORWARD
- ◆ EXPRESSING THEIR OPINIONS

9. WHO FOUNDED APPLE

- ◆ STEVE JOBS AND STEVE WOZNIAK
- ◆ STEVE JOBS AND DAVID MCCONNELL
- ◆ STEVE JOBS AND JOHN PAUL JONES

10. WHAT MICROSOFT OWNS?

- ◆ NINTENDO
- ◆ XBOX
- ◆ PSP