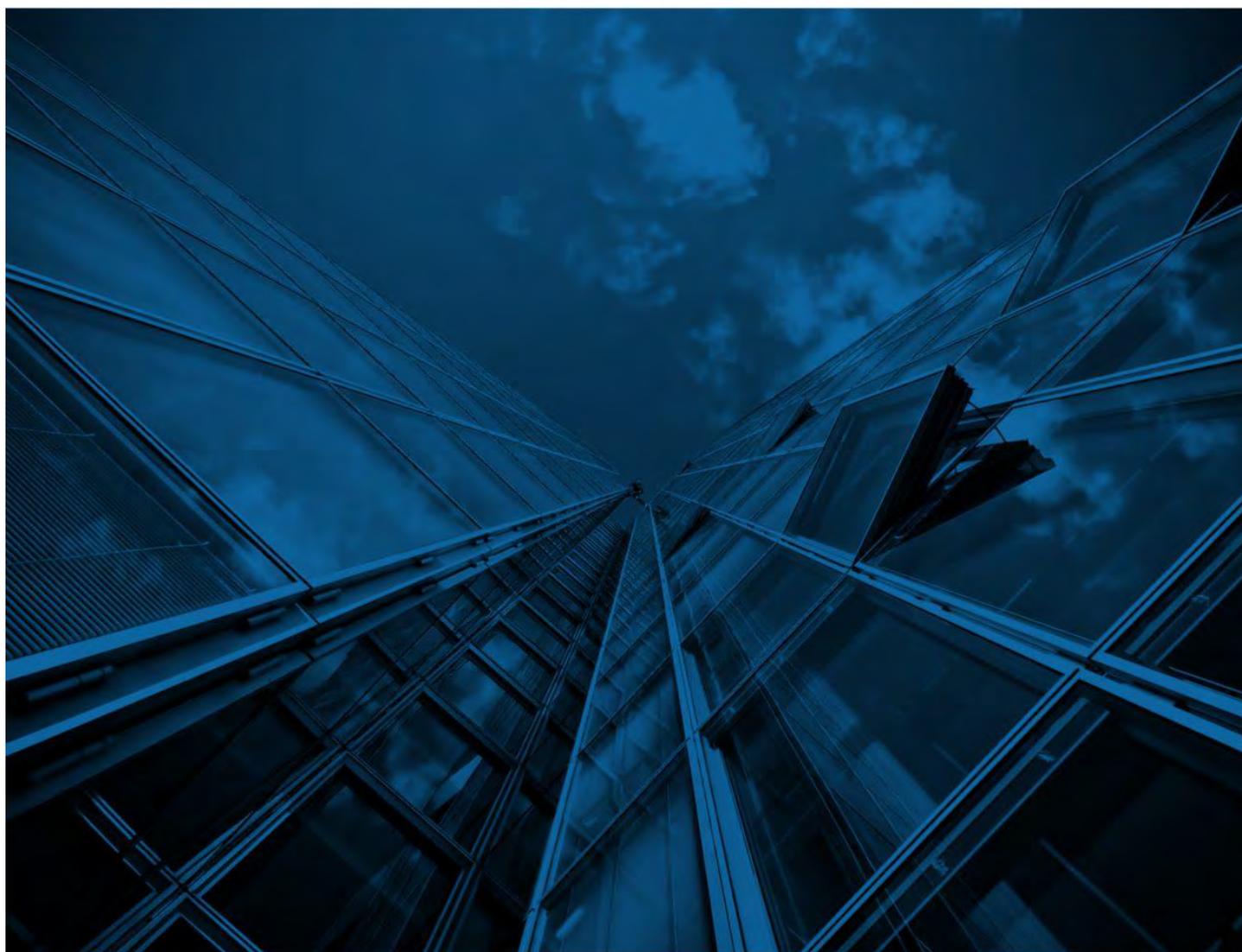


The Future

Business
education
and more



2019

*Increasing Employability
by understanding the
Labour Market*



CELEBRITY INTERVIEW: THE SECRET OF A SUCCESSFUL BUSINESS

*By Eglė Aleksandravičiūtė
October 28, 2019*

1. Could you tell our readers a little bit about yourself and how you managed to become so successful in what you do?

My name is Maria Guadalupe Corona Maldonado Galli , I have been doing business for over 10 years now and even though it was not great at the beginning, I went bankrupt two times when I first started but I currently run not one but two successful businesses. I shall not go into detail on what I do or tell you stories about my sad childhood and how I overcame many obstacles to be where I am today, it is none other than hard work and learning from your mistakes.

2. Are there any tips that you could give to our readers, who might want start a new business or maybe already have one?

I believe one needs to know what business they are in first. I am not talking about selling a soft drink and saying you are in a soft drink business. What is the added value of your soft drink? For example Harley Davidson is not just a motorcycle business, it is a business of freedom, Bosch is another great example, they expanded by understanding they could turn their mass non-consumers into consumers by creating a smaller and lighter drill and this expanded their market as women also started buying them. Simply sit down with your team and think how you differentiate from the existing companies in your field.

3. What do you think you could have done differently in your career? Any regrets?

Maybe I should have been more open minded in terms of peoples' suggestions and opinions. Due to this I have lost a lot of money throughout the years, however, I feel like this is still something that helped me grow, learn new things about myself and improve my management style, no matter how typical it sounds, I have no regrets.

4. Finally, are you planning any big projects in the near future that you would like to share with us?

At the moment we are working on a big project, however, I cannot share any details at it is still in the early stages. Nonetheless, it will definitely be something worth talking about once it is ready for the public.

STARTING YOUR BUSINESS ABROAD?

*By Achilles Makis
October 28, 2019*

Creating a company can be difficult for many people, especially if you want to establish the company abroad. But don't worry, we are here to help you! Here are some tips and tricks that will make your life easier.

Do:

- * Get informed properly for all matters pertaining to your future company. Misinformation is a common phenomenon that can be a threat to your future business.

- * Check to see if there is a corresponding market in the country of interest. You would certainly prefer not to have too much competition but a monopoly.

- * Look at the financial environment in which your business will be. The key to a successful business is its finances. Learn

about the potential taxes and obligations of your future business.

* Find the right partners and staff. They are the backbone of your business. Choose them wisely.

Don't:

* Don't give up. Creating a business can be hard but if you keep trying you will succeed.

* Don't be impulsive. Think through each single step and plan your strategy for your business.

* Don't go to a country which you simply like. Choose the country and the city according to the market it offers, if it happens to be a place you love – we are happy for you!

Tips:

* Use the available EU funds for start-ups.

Visit "Startup Europe club" for more information.

*Get help! You might face difficulties during the process of creating your company. Do not hesitate to contact agencies like "Startup Europe partnership" to guide you.

* Go digital. If you want to have a successful company you must be able to offer your products and services online. For more information you can go to "Digital SME".

exchange you can participate in various activities-seminars, exercises, debates, role plays, outdoor activities, etc.

The youth exchange and the knowledge acquired by the participants are recognized through the Youthpass tool. The youth exchange lasts between 5 and 21 days. This does not include travel time. Individuals between the ages of 13 and 30 can participate in a youth exchange. To be a group leader within a youth exchange you must be at least 18 years old.

Youth exchanges are managed by youth organizations, informal groups of young people, or by other organizations. The EU grant helps you meet the cost of travel. The organization or group which manages the exchange shall be assisted in the practical and activity-related costs necessary for the exchange. You cannot apply directly to a grant as an individual if you want to participate in a youth exchange. The application must be submitted by a group of young people or an organization that chooses the participants in the exchange. If you need help finding a suitable participating organization or have questions, the national Erasmus + agency in your country will help you. The European Youth Portal also provides information and opportunities for young people.

YOUTH EXCHANGE: WHAT, WHERE AND HOW?

*By Miglena Raykova
October 28, 2019*

Youth exchanges allow groups of young people from different countries to meet, live together and work on common projects for short periods of time. These programmes are held outside the educational institutions. During a youth

WHAT SHOULD I DO BEFORE FINDING A JOB?

By Radim Sitař
October 28, 2019

Finding a job is in these days harder and harder, moreover, if you want to find a job you'd like. But it's nothing impossible and we will help you.

Firstly you have to realize what are your skills and competencies. At all it's the most important thing. Just remember at all your experiences: working on projects, previous occupations or times in the school. Now ask yourself. What did you do there? What was interesting for you and what you were doing well? Were your projects or activities successful? Why, why not? What do you prefer: working in a team or just alone? Just try to find more questions like these and lastly the most answers. If you did it right, you got it - the list of your skills and competencies.

The second step is just to look at them think about which one makes you feel happy and fulfilled. Your list is now shorter, is it?

You've been probably already thinking about your dream jobs. Write a list of them. Which skills should have a person in this position? Are they the same as the skills on your list? If not, try it again with another job. And then you'll find a job which perfectly fits you. And you get it!

DOS AND DONTs IN YOUR CV

By Jana Bůžková
October 28, 2019

Writing of CV means for every postulant something different. The view of the employer on this type of self-presentation depends on many factors.

And how to do your best? We have for you some DOs and DONTs to write your CV easier.

DONTs:

- Writing about your appearance (height, weight, the color of skin, size of shoe)
- Relations and sexuality
- Personal beliefs (religion)
- Privacy (address, facebook, personal life)
- Problems in previous occupations

DOs:

- CV maximally on 2 sites of paper
- Say only true, be honest (if you won't, your employer will find it)
- Be serious in all aspects (don't use e-mail sexhunter@gmail.com)
- Count all your professions together (every summer job, every volunteering)

At all what should you write into your CV?

- General information (name, age, contact)
- Education (every)
- Profession experiences
- Courses
- Language experiences
- Experiences with computer programs

It's always better to get a covering letter as an attachment to your CV. When you do it, you make your potential employer sure, that you are interested.

GAME TIME!

5 SECOND RULE

Instructions: cut out the cards and do not look at them. Put 5 seconds on the clock, take one card, read it and say the three things in those 5 seconds! Then your partner has to do the same. The winner is whoever was able to say three things more times, if it is a tie, look at whoever had more time left on the clock.

It is not as easy as it sounds!

Good luck!

Name three don'ts when writing a CV!	Name three advantages of studying abroad!
Name three dos when writing a CV!	Name three advantages of going an Erasmus+ project!
Name three things you need to think about before starting a business!	Name three do's when going to a job interview!
Name three qualities of a good leader!	Name three of your competences!
Name three qualities of a good employee!	Name three ways to improve your skills!
Name three language levels you use on a CV!	Name three of your skills!

