

Youngs do it better...



YOUNG ENTREPRENEURS.

Business plan: The idea is key to a successful business. If you come with a good idea at the right time, there are no limitations regarding the age, gender or cultural background. The product has to reflect and react to the needs of a certain target group.

At first, we have to collect the capital needed for establishing the company, investors or possible grants from the EU. It is important to make a financial plan for at least 1 year and predict the cost and revenues of your business.

Future clients.

The key to our success is to define a vision of future customers (avatar) who will purchase our products. We have to define our target group, which is identified with a certain age, profession, interests, level of education, income, etc. But these are not all, you had to understand your client, which are their pain points, goals in life and also understand how your brand can help them.

Our competitors.

Every time you have a business idea the first thing you have to do is to check if already in the market. If the answer is yes, you should go to talk with them and take some insight and understand why their business works or not and how you can improve it. If the answer is no, you should think if you are the only person in the world with this idea, the answer is no. The Chance to be you the first you tough about that idea is almost 0. For that reason, you have to make research because maybe there is no demand in the market for your product right now.

Business environment.

If you are in a developed country the only way you can enter the market is to be innovative because it is really hard to beat Facebook, Walmart or other big company. But if you are in a developing country your lucky because you have more opportunity for business and also you can bring some business from developed countries.

Imports and export.

Import and export are not a simple subject because depends a lot on your country trading deals, for that reason, I will talk just about the EU. If you want to start a business here you are very lucky because you have all the benefits of EU trade deals. You can buy things from Poland and sell it in Italy or get human resource from Romania to work in Spain Also if you want to sell outside the continent, EU has many great trade deals and also it is known that all things which are made in EU are appreciated all over the world

About the future.

You must integrate technology in your business if you want to be competitive, there are many businesses that disappear almost like blockbuster because they weren't flexible and don't integrate technology.



EU COMES TO RESCUE YOU - EURES CAN HELP YOU TO FIND A JOB OR A WORKER!

Are you looking for a job and you are not sure what is the best job portal?
Do you want to relocate, but you need some advice?

Do you need post-recruitment assistance, such as language training and support with integration in the destination country?

Do you want to take part in dynamic recruitment events?

Or probably you are an employer and you want to search for workers easier!

So that means, you still didn't register to the EU REScue platform EURES. EURES is a cooperation network designed to facilitate the free movement of workers within the EU 28 countries plus Switzerland, Iceland, Liechtenstein, and Norway. Explore your European potential and find today 3,573,018 jobs, 435,519 Cvs, 13,877 Employers, and 1,009 EURES advisers ready to help you and offer you support.

By registering as an employer on EURES, you will be able to search for CVs matching your requirements and view, save and organize candidates to make recruitment easier. So what are you waiting for go for it, today you can check the 3,573,018 jobs opportunities for you if you are a job seeker and 435,519 possible candidates if you are the employer. Don't worry if you have some difficulties EURES advisers are looking forward to helping you and don't worry if a question it's bad or good, the most important it is to ask and you will receive help!

And since I was checking EURES news I got inspired to offer you advice in the process of finding a good job or even if you have already a job and the money starts to be an issue: "Take your time! Salary negotiation can be scary and stressful, so it might be tempting to rush through it as quickly as possible. Resist that urge! Take your time and ensure that you cover all of the points that are important to you. The last thing you want is to come away from the negotiation process with regrets."

To learn more about EURES services you can visit the various sections of their website

<https://ec.europa.eu/eures>, find contact details of the EURES Members and Partners on the EURES in your country page or get in direct contact with a EURES Adviser by phone, mail or chat/ You can also contact the EURES Helpdesk for help with using the portal or any other questions you may have. By creating a EURES jobseeker account, you will be able to create your CV online to make it available for search by employers across Europe, receive the latest job vacancies that match your profile, and much more.

So take your time to explore EURES and find the best for you!



ART IS ALSO A BUSINESS

Today we talk with Grzegorz Gawel from Poznań in Poland. Grzegorz is 25 years old and he is the owner of Paint Boyz Studio. His company offered professional painting, converting, and magnetizing models.

YDIB: Hello, Grzegorz we are very honored to talk with you. Let's start. How are you get your idea for your business?

Grzegorz: I've got an idea for that business after I was sacked from my previous job, miniature painting was my hobby since forever, and I've decided to try working on my own.



YDIB: Did you get a lot of clients?

Grzegorz: I don't have many clients, at least for now, my studio is still fresh, and it takes time to find proper customer base.



YDIB: How old is your company?

Grzegorz: I've started this business in december 2018, so is not so old.

YDIB: How do you find your customers?

Grzegorz: I don't have many clients, at least for now, my studio is still fresh, and it takes time to find a proper customer base.

YDIB: Did you get a big competition?

Grzegorz: There're a lot of different painting studios in fact. Basics of a painting are quite simple, but the further you go, the more difficult every new technique becomes.

YDIB: And the last question, what do you like the most in your job?

Grzegorz: I mostly like I can arrange my working hours every day, according to my current plans.

YDIB: Thank you very much for the interview.

Grzegorz: Thank you too. You're welcome.



THE SUSTAINABLE ECONOMY

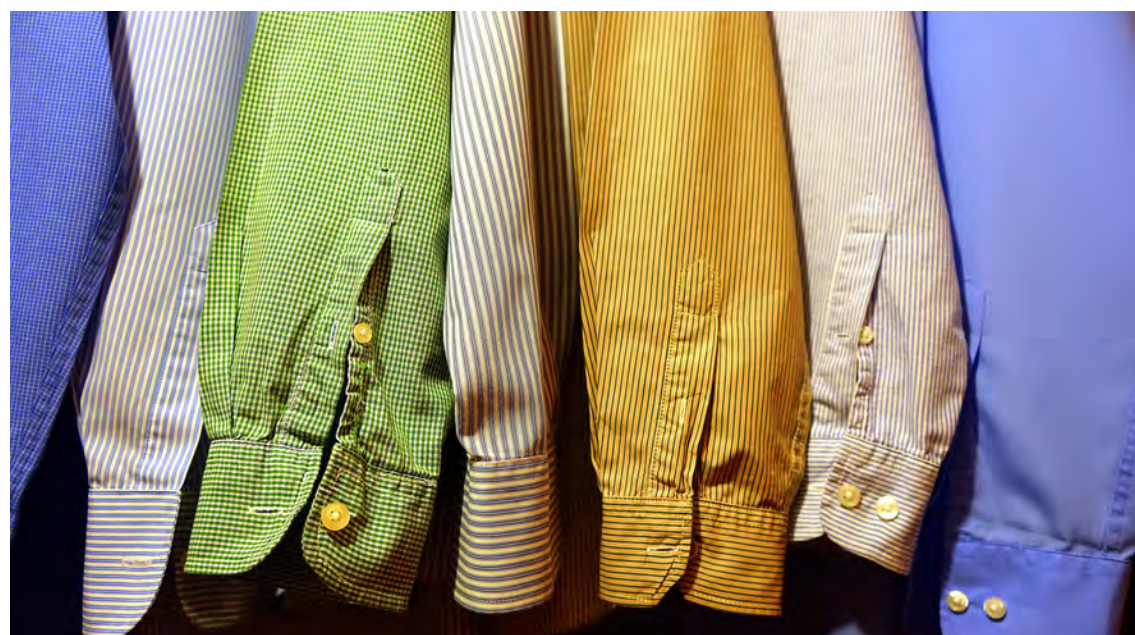
Nowadays we face many problems, but recently, the biggest attention is given to environmental problems which are becoming more and more urgent. To prevent the consequences on the global scale, we have to act fast and find new solutions or innovations as a substitute for products, which are harmful to our environment.

Of course, the basic element is to start from yourself by taking the environmental- friendly decisions. But sometimes, we do not have access to those, because of not insufficient supply or economic reasons. Although, the biggest power lays in the hands of big companies and government. This approach needs to be taken in all parts of the industry. The big networks should apply corporate responsibility. In developed countries, there is a trend that this kind of businesses, attract a higher percentage of society and more people are interested in working for them.

Responsibility in Business

What does this responsibility mean? In some companies, it can be covered by the marketing team, in others, there is a special department who take care of these programmes. It can break the taboos about the gender roles, helping people in worse social conditions, taking care for the environment not only with activities but rather by implementing this strategy in production and using sustainable sources and energy. It can be also supporting an organization dedicating to those issues, which helps create a good impression of the brand name. The number of customers, who care about the origin of a product is still growing, starting from what we eat or what we wear to how we spend the time. The main idea is to reduce, reuse, recycle.

Slovakia and the sustainable fashion industry The textile industry is one of the biggest polluters and the industry with labor in the countries of the third world. By using alternative materials, like organic cotton, hemp or soy silk we can reduce the harmfulness. Fast fashion is a term which is talked about for some time. The pieces of clothes by local designers are of a higher price, but it is all hand-made by local people, who are paid properly. The clothes are often made from excess material or already used second-hand textile.



BAGBET

SWAP recycling

This event became very popular, mainly among young people. "Swapping" means exchanging pieces of clothes. Instead of buying new things and supporting the big fashion networks, you can bring your clothes, which you do not wear to the event and as a reward you can take anything you like and fill out the holes in your closet.

A GAME

You need to find 5 words! Good luck! (There is only the 5 you need)

C	A	R	J	Y	J	E	L	V	E	O	K	A	Y	S
N	A	S	Y	S	E	U	R	O	P	E	J	A	S	F
A	G	S	O	B	F	S	G	P	T	R	Q	Z	C	H
N	F	G	U	U	A	T	A	P	H	S	F	G	R	B
C	S	F	T	S	T	S	C	O	A	X	H	J	T	S
Y	D	S	H	I	T	R	Q	R	X	G	H	W	Q	U
P	A	I	N	N	X	A	V	T	B	Y	B	B	X	H
A	P	P	L	E	E	Z	I	U	A	S	U	R	S	Y
R	S	F	G	S	C	B	A	N	Y	V	B	M	Y	E
T	E	D	E	S	F	G	D	I	A	K	Y	I	Y	N
Y	D	Z	X	G	B	L	A	T	B	B	N	L	U	M
F	T	H	H	B	Y	F	D	I	A	I	L	I	L	M
S	R	S	N	D	M	A	S	E	D	K	M	E	U	K
A	S	G	V	H	A	E	E	S	H	L	B	K	A	E
P	O	S	S	I	B	I	L	I	T	I	E	S	J	K